



# ANA FLAVIA CAVAGNOLI

FOUNDER OF IGNITE BUSINESS AND IGNITE WOMEN COMMUNITY

[ignitebusiness.live](https://ignitebusiness.live)

*igniting* passion drives results!



Culture Transformation Leader, CX Strategist, founder of Ignite Business, speaker, and expert in leading purpose-driven workshops impacting lives and achieving financial results. Ana has 24 years of experience working for Multinationals in different countries. Currently, she is a senior customer experience manager supporting **Johnson and Johnson** around the globe to drive cultural change.

Ana created a purposeful business framework to drive employees' + customers' loyalty and achieve sustainable results. She is on a mission to drive change by igniting passion and bringing the purpose of your organization at the core of everything people do. Ana's approach creates a movement in any organization.

## SUGGESTED SPEAKING TOPICS:

### Business:

- **CX the Strategic Advantage** - how to ignite CX culture in the organizations and drive change.
- **Ignite Culture**: how to create a purpose-driven company and drive results.
- **HEART Framework** - ways to measure success in your organization and Enterprise Products.
- **From Vision to OKRs**: How to implement products aligned with your company vision and measure financial results. ( OKRs - Objectives and Key results).
- **Inclusion and Diversity** - the correlation with CX and Results.

### Personal Growth and Inspirational Talks:

- **Your Journey of Transformation** - there is a more powerful you waiting to emerge.
- **Ignite Purpose**: How to discover your purpose and put it into action
- **Thrive**: How to overcome challenges and navigate a male-dominated business environment.
- **Victim me?** Turning pain into victory and your calling.
- **Seeking spiritual intelligence to change your life** - Christian Stories and correlation with business and life.

## LET'S CONNECT:

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## MORE ABOUT ANA:

- Evangelist and passionate about the Gospel,
- Executive MBA, PMI, and CX Certified.
- Speaks three languages: Portuguese, English, and Spanish.
- Sense of humor and energy are the special spices of my talks.
- Mentor and founder of Ignite Women Community.

## WHAT PEOPLE ARE SAYING ABOUT ANA:

*"You have great influence over others." "You can start a movement with one phrase or idea, and people get on board."*

*"You are determined to make a difference; your energy level is CONTAGIOUS."*

*"Ana has a unique talent for transforming complex topics into simple ones, bringing passion and collaboration to whatever she works on. Her contagious energy enables business transformation, and her constructive approach changes lives".*

*"Ana delivers a strategic and practical perspective on implementing a CX / UX mindset. On top of that, she provides a true sense of mission and purpose, as I have never seen before."*

